



DESPERATE FOR *Him.*
MEGA MIME™ 2017

» Sponsorship Opportunities

MEGA MIME 2017

mega mime 2017

It is our pleasure, as founders, to introduce your company's brand, services, and products to our audience. The most remarkable characteristic of our arts community is that we truly care about our craft. We care about delivering the best message of hope, about our work within our communities, about learning and sharing and about improving our skills through workshops and interacting with people who have the same passion.

The love for our children, teens, and young adults is the very spirit and the driving force behind the conference and concert at Paneh Mime Ministries International.

W H O , W H E N , & W H E R E

Our annual D4H Mega Mime 2017 arts conference and concert; a three-day event from

»» April 27-29 ««

The conference venue is the Winston-Salem Fairground and several local host hotels.

D4H Mega Mime is the largest arts conference and concert in the nation.

We invite your business to partner with us by becoming a sponsor.

**“Each year this conference adds value to my life and my group looks forward to coming.
— Leslie, New York**





The net proceeds of D4H Mega Mime Conference and Concert supports the Paneh Training Center and the iCan Scholarship Program. The Paneh Training Center provides a haven for children. The center also provides a fun yet welcoming atmosphere for children, teens, and young adults who have a passion for the arts and education.

Each class takes a hands-on approach to the fundamental tools and equips each student to explore their gifts in the visual and liberal arts. The iCan Scholarship gives financial assistance to any student within the program who is seeking a career in arts education.

YOUR AUDIENCE

700

Youth, teens, and young adults all looking to learn and make new connections with brands that speak to their community.

300

Adults, community leaders, department heads and parents all excited to learn new technology, services and products that speaks to their needs.

20

Inspiring, creative musicians, speakers, and professionals including some of the biggest and most influential names in our industry.

SPONSOR BENEFITS

Promote & Showcase

Present your brand, products, and services to over 1,000 attendees and 2,500 concert goers. Use the exhibition space to have face-to-face demonstration to potential partners and customers. Our marketing team will work with you every step of the way creating the very best conditions for meaningful connection with our audience.

Network & Connect

D4H Mega Mime gives brands the opportunity to connect with talented professional, leaders and influencers that can partner with your brand via social media within their communities. So the coverage and anticipation can be huge.

Past Partnerships

Join the returning partners that see the value of this audience. Based on the company's sponsorship package, there is a limit per genre. If you do not see a package that fits your needs, please contact **Kimberly McGhee** on Sponsorship and Exhibit Sales, if you are ready to reserve your sponsorship package, please complete the form within this package.



SPONSOR OPPORTUNITIES

	\$10,000 Platinum	\$7,000 Gold	\$5,000 Silver	\$2,500 Bronze	\$500 Exhibit
Priority on Step & Repeat during workshops and concert	✓				
Promotional roll-up throughout conference and concert	✓	✓			
Exhibition Space at conference and concert	✓	✓	✓	✓	✓ Conference Only
Inclusion of logo on printed media	✓	✓	✓		
Swag bag inserts	✓	✓	✓	✓	
Announcement of partnership in social and traditional media	✓	✓	✓	✓	
Priority listing on conference video	✓	✓	✓		
Special concert seating	✓	✓	✓	✓	✓ Discounted Tickets
Available spots	2	4	6	8	Unlimited

SPECIALTY SPONSORSHIP



Charging Station Sponsor » \$1,500

Sponsors get signage at the charging station as well as seating to host and network with attendees.



Traveling Sponsor » \$3,000

This exciting event will bring U.S., International and leisure travelers together. The opportunities to share your traveling services, tools and apps to religious leaders, parents, couples and single adults can impact your brand and forge a relationship that will be mutually beneficial to all. Sponsors will have their company logo included in all printed materials and email promotions as well as their logo included on signage at the event and face-to-face interaction via exhibit spaces.



Wi-Fi Sponsor » \$3,000

Becoming a Wifi Sponsor will give you the opportunity to develop a custom splash page, establish a URL to redirect to your company's website and connect our audience to your social media platform.



Food Vendor, starting at » \$1,000

Each sponsor will have signage located near their station as well as listed on conference information material and package. Special acknowledgement will be made within each individual sponsorship package. Though the specific requirements may vary according to the scale of your food vending business and individual state laws, following a few basic guidelines can get you well on your way to becoming a successful food vendor at this year's conference.



Step & Repeat » \$250

Prominent logo placement on conference step and repeat backdrop. Brand awareness by getting your logo and company name featured in the background of images that'll be used everywhere from PR to social media.

IMPACT MARKETING

impact marketing

The D4H Mega Mime has several sponsorship packages available, providing sponsors with a choice of exposure related to their financial commitment.

Participating as a sponsor or as an exhibitor, D4H Conference & Concert can take you straight to your target market while demonstrating your level of support and commitment to individuals, organizations and communities who value the purpose of this event.

Sponsors will experience:

- Maximum exposure at a premier conference devoted to those involved in the performing arts.
- An opportunity to build and reinforce strategic relationships within other organizations.
- Network with key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Present latest innovations and new products or services to a relevant audience and showcase your expertise and capabilities.

Give us a shout!

We'd love to hear comments and suggestions.

Kimberly McGhee

919.355.5505

kimberly@hnmpr.com



SPONSORSHIP AGREEMENT

Our company is pleased to support the following conference by a sponsorship grant at the level indicated below.

D4H Mega Mime Conference & Concert

Company name _____

Contact name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Email _____ Web address _____

SPONSORSHIP LEVELS

☐ Platinum [\$10,000] ☐ Gold [\$7,000] ☐ Silver [\$5,000] ☐ Bronze [\$2,500] ☐ Exhibit [\$500]

☐ Traveling Sponsor [\$3,000] ☐ WI-Fi Sponsor [\$3,000] ☐ Charging Station Sponsor [\$1,500]

☐ Food Vendor, starting at [\$1,000] ☐ Step & Repeat [\$250]

PAYMENT OPTIONS

☐ Check [official bank] ☐ Cashier Check ☐ Credit Card

› If by credit card, provide this information Card number _____

Expiration date _____ Security Code _____

Holder's Name [as on the card] _____

› Credit Card billing address

Address _____ City _____ State _____ Zip _____

Country _____

Holder's Signature _____

PMMCC Terms & Conditions

After written acceptance by Paneh Mime International, the sponsor must provide said sponsorship funds, and logo image (in the format required as a high resolution 300 dpi .pdf, .jpg, .png, .eps, or .ai file) promptly. Additional exact details such as the correct spelling and the use of the sponsor's name, trademarks, website address, etc. are to be released to PanehMime within 15 days of receipt of said acceptance. Sponsorship pledges cannot and will not be processed without payment. Payment is required in US dollars, and will generally be made via direct bank transfer unless other arrangements are mutually agreed. An invoice will be sent through your designated email address; payment details will be included in the invoice.

The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details. All sponsorship promotional material must be submitted 30 days prior to the conference to ensure inclusion in the production materials.

Neither Paneh Mime Ministries International, His Name Media Group, will not be liable for actual or presumed damage or loss to a sponsor's submitted intellectual property through the fault of fire, theft, accident, or any other form of disaster; inclusion of accidental negligence or, otherwise situated. Submission of your required company Brand materials are released to this purpose to Conference and/or Concert display as advertisement to promote increased awareness yet do not solely increase actual sales for said sponsor; Sponsors are responsible for shipping of materials and customs fees

Primary Signature _____ Date _____

Information or to register, please call Kimberly McGhee: [919] 919-355-5505 - Email: kimberly@hnmpr.com

Make checks out to Paneh Mime Ministries International

Mail checks to: HNMpr | PO Box 14323 | Raleigh, NC 27620 | Fax # 919-916-5650